Permit #F00036887

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036887 **Type of Permit:** FILMING **Release Date:** 02/18/2011

Production Company VISION ENTERTAINMENT

Insured Company Name VISION ENTERTAINMENT

Contact Phone No. 1 416-922-9900
Contact Phone No. 2
Fax
Address 490 ADELAIDE ST WEST
TORONTO, ONTARIO M5V1T2

Production Title IS THIS LOVE SPARKS

Type of Production Music Video

Producer Paul Bock

Director Adan Makarenko

1st AD Shawn Davis

Production Manager Peter Schmid

FilmL.A. Coordinator Daniel Alvarez

Location Manager Paul Bock
Primary Phone Mobile - 310-365-3264
Secondary Phone Office - 516-922-9900

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$342.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,726.00

Number of Locations 1

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Summary Information — Location

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Insured Company VISION ENTERTAINMENT
Production Title IS THIS LOVE SPARKS

Location Manager Paul Bock
Primary Phone Mobile - 310-365-3264
Secondary Phone Office - 516-922-9900

Location Address Ocean Front Walk, Rose Av - Washington Blvd, Los Angeles, CA, 90291

Location Type Park

Location Description LA CITY/RAPG

Film Dates 2/21/2011 - 2/21/2011 15:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached documents
Microsoft Word - Venice Boardwalk Restrictions2 0.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
Cube Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10
FilmL.A. Monitor (s)	1

Filming Activities Equipment on property; Exterior Dialogue; Handheld equipment; Note: In addition to cast/crew 5-8 agency people may be on site.; Low level playback with IPod.; Reference # 32143 - Ray;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note VENICE ENTERTAINMENT FILMING AT VENICE BOARDWALK FROM ROSE TO WASHINGTON ON 2/21 FROM 3P TO 10P (NOT INCLUDING TRAVEL TIME) WILL REQUIRE ONE MONITOR

Parking
Base Camp
Location Type : To Be Determined
Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs B/S WESTMINSTER CT., PACIFIC AVE - WEST 75'

Approximate Footage 0 - 300 **Log Number** 11682

Date(s) 2/21/2011 to 2/21/2011 **Time(s)** 07:00 to 22:00

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

VENICE BOARDWALK

- **OK to have 2 minute pedestrian control along the Boardwalk.**
- **Must work around maintenance activities. Wednesday is mow day. Maintenance has the right of way at all times.**
- **NOT allowed to film at 7:00AM due to maintenance activities. Filming is allowed at 9:00AM.**
- **OK to film at Venice Boardwalk – from Rose to Washington.**
- **OK to have video playback at Venice Boardwalk.**
- **MUST have Park Film Monitor on site at all times.**
- **MUST adhere to Park Film Monitor's instructions at all times. Monitor's instructions and/or judgment may override written guidelines.**
- **MUST work around park patrons and park activities.**
- **NOT allowed to stop flow of pedestrian traffic at the Boardwalk.**
- **Allowed to use Venice Boardwalk from Rose to Washington.**
- **No Stopping/setting up/parking in front of merchants without prior approval.**
- **NOT allowed to block any access areas to the boardwalk.**
- **OK to set up putting tee as long as it does not block pedestrian access to the boardwalk.**
- **No blocking off exits/entrance of driveways.**
- **NO filming on beach without prior approval.**
- **NOT allowed to film at/on Venice Recreation Center at any time – including Muscle Beach, Venice Skate Park, Basketball Courts, etc.**
- **NOT allowed to film patrons unless given written consent.**
- May not be on any of the taped off grassy areas. May not take down the tape or fencing for any reason, no exceptions.
- Must stay off the turf at all times.
- Company must be aware that Boardwalk might be a little dirty with regards to high patron traffic.
- Company must stay within the boundaries they requested at Venice Boardwalk.

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- Must stay out of the Rec. Center, Muscle Beach and Graffiti wall areas at all times unless arrange payment with Rec. Center prior to filming.
- NOT allowed to block off any area of the boardwalk at all times.
- MUST stay off the sand and beach at all times, unless permitted by county beaches and harbor.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-36887
VISION ENTERTAINMENT – IS THIS LOVE SPARKS
(VENICE BOARDWALK – ROSE TO WASHINGTON)

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SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

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